

“Time listens to awareness  
before it listens to Treatment”

# NURTURE AWARENESS

The logo is contained within a light grey rounded square with a black border. It features the letters 'NA' in a large, serif font, with the 'N' in black and the 'A' in a dark green. Below this, the words 'NURTURE' and 'AWARENESS' are stacked in a smaller, dark green, all-caps serif font.

NA  
NURTURE  
AWARENESS

## OFFICIAL BROCHURE

A branch of Nurture Oncology recognised by American  
society of Clinical Oncology

**BUILT BY MEDICAL STUDENTS ,  
SUSTAINED BY TRUST**

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# WHO WE ARE

Nothing in life is to be feared, it is only to be understood

-Madam Marie Curie



## *Nurture Oncology*

Nurture Oncology was founded in July 2024 by Mansi Agrawal and Adwaith Krishna S. to revolutionize how young medical minds engage with oncology.

By providing medical students with early, essential exposure to cancer research and clinical reasoning, our mission is to bridge the gap between undergraduate studies and oncology specialisation. Recognising that education alone is only the first step, Nurture Oncology is now expanding into a global movement via Nurture Awareness to drive meaningful change in the field.



NURTURE ONCOLOGY

## *Nurture Awareness*

Nurture Awareness is a wing of Nurture Oncology, launched in 2026 to strengthen public understanding of cancer and healthcare. It focuses on improving health literacy, promoting early detection, and supporting communities through accessible, evidence-based education by medical students. By translating medical knowledge into simple, actionable information, Nurture Awareness empowers its members to make informed decisions and engage proactively in cancer prevention and care.



# WHAT HAS NURTURE ONCOLOGY DONE TILL NOW?

## On-ground Cancer Awareness

**Campaigns:** Breast Cancer Awareness Program in Indore (Madhya Pradesh) and Lung Cancer Awareness Campaign (Puducherry)



PRESENTING!  
A NATIONWIDE VIRTUAL IDEATHON  
Calling all Medicos and Techies

# ONCO QUEST

INNOVATE IDEATE CONQUER

SPONSORS

unstop HSuite CBSPD  
Dedicated to Education

DEADLINE  
28th Feb

PERKS  
LoR, Goodies, Certificates & Mentorship

THIEME OPEN ACCESS

CC BY NC ND

## Screening for Colorectal Carcinoma in In Real-World Scenario, Pitfalls, and Solutions

### Hands-On Research Activities:

Completed 5 research projects and an informal manuscript writing workshop for authors. Asynchronous Brainstorming Research Question delivery and discussions for students to pursue different projects.

**Conducted Nationwide Virtual Oncology Hackathon: OncoQuest 2025 in collaboration with H-Spectrum.** Medical students and engineering students had to collaborate together as teams and propose their ideas to the dias.

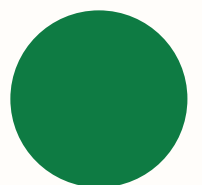
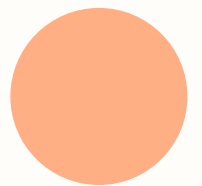
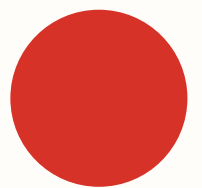


# SO, WHAT IS NURTURE AWARENESS AND WHY ARE WE HERE? for a change!!

As the community wing of Nurture Oncology, we aim to:

1. Educate and Engage Medical students not only in Oncology-based Research, but utilise it as mean to educate general public.
2. Create a more informed, conscious, and compassionate society
3. Encourage people to understand their health better, recognise concerns early, and feel confident in making thoughtful health-related decisions.

By fostering open conversations and meaningful awareness, Nurture Awareness aims to shift mindsets from fear and neglect toward knowledge, prevention, and care. At its core, it believes that awareness is the first step toward lasting change in individual and community health.



# OUR STRATEGY : The Four Pillars of Impact



SUPPORT

HEALTHCARE  
LITERACY

EARLY  
DETECTION



EDUCATION

We simplify medical information, address myths, and encourage questions in safe, non-intimidating spaces, empowering individuals to trust credible knowledge and make informed health decisions

It is more than a medical principle, it is an opportunity for hope. Through awareness and focused messaging, Nurture Awareness encourages timely care, helping people listen to their bodies, overcome fear and stigma, and shift from delayed reaction to proactive health decisions.

Access to healthcare is incomplete without understanding it. At Nurture Awareness, we strengthen healthcare literacy by turning confusion into clarity and hesitation into confidence, empowering patients to actively participate in their own care.

Illness affects not just individuals, but families and communities. At Nurture Awareness, support means extending care beyond treatment, offering compassion, guidance, and connection. We ensure no one feels unseen or alone, walking alongside every person with empathy and understanding.

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**“HEALTHCARE SHOULD NOT BEGIN IN HOSPITALS, AND IT SHOULD NEVER END WITH A DIAGNOSIS. ”**

# WHAT'S IN STORE?

At Nurture Awareness, we offer meaningful opportunities to learn, engage, and make a real-world impact in cancer awareness and healthcare literacy.

## AWARENESS AND EDUCATION

- Evidence-based sessions on cancer prevention, early signs, and screening
- Simplified explanations of oncology topics for the general public
- Myth-busting campaigns to address common misconceptions

## SKILL BUILDING AND ENGAGEMENT

- Discussions on communication and soft skills
- Interactive quizzes, debates, and case-based learning sessions
- Exposure to real-life healthcare and public health challenges

## COMMUNITY OUTREACH

- Awareness drives in schools, colleges, and local communities
- Support for screening initiatives and public health campaigns
- People-centric outreach focused on empathy and inclusion

## VOLUNTEERING OPPORTUNITIES

- Hands-on involvement in awareness projects and campaigns
  - Opportunities to contribute to content creation and outreach
  - A platform to collaborate, learn, and grow with like-minded peers
-

## Medical Students & Aspiring Clinicians

Those seeking early exposure to oncology, patient communication, prevention, and public health perspectives.

## Doctors & Practicing Clinicians

Professionals who believe that awareness, education, and community engagement are as vital as treatment itself.

## Students from All Disciplines

Non-medical students curious about healthcare literacy, advocacy, and social impact.

# WHO IS THIS FOR?

Nurture Awareness is a space for anyone willing to listen, learn, and lend their voice to a cause that touches every community.

## Cancer Patients & Survivors

Individuals seeking understanding, support, and a community that values shared experiences and informed conversations.

## Creators, Writers & Communicators

People who can translate science into stories, data into clarity, and information into impact.

## Volunteers, Community Advocates and concerned citizens

Individuals driven by empathy who wish to support outreach, education, and awareness initiatives.

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**“YOU DO NOT NEED EXPERTISE, EXPERIENCE, OR A TITLE—  
ONLY INTENT”**

# What we expect from our members

We don't ask you to  
do everything.  
Rather, Just to begin.

Begin by listening with an open mind and learning with  
curiosity.

Question what you've been told, seek reliable  
information, and choose understanding over  
assumptions.

Let awareness quietly shape your everyday  
choices : from how you care for yourself to how you  
support those around you.

Share conversations that matter, encourage early  
attention to health concerns, and help replace fear and  
misinformation with clarity and compassion.

By taking  
these small, conscious steps, you become part of a  
growing movement that believes meaningful change  
starts with awareness.



**FROM  
THE  
HEARTS  
THAT  
STARTED IT**

.....  
**FOUNDER'S NOTE**



We are kicking off 2026 with the launch of Nurture Awareness, the dedicated public awareness wing of Nurture Oncology.

Fear often stems from the unknown. Our goal is to replace that fear with facts, stripping away the complexity to focus on what matters most: early detection through evidence based warning signs, and equipping families with practical knowledge. Dr. Denis Burkitt, best known for identifying Burkitt lymphoma, framed the need for prevention perfectly:

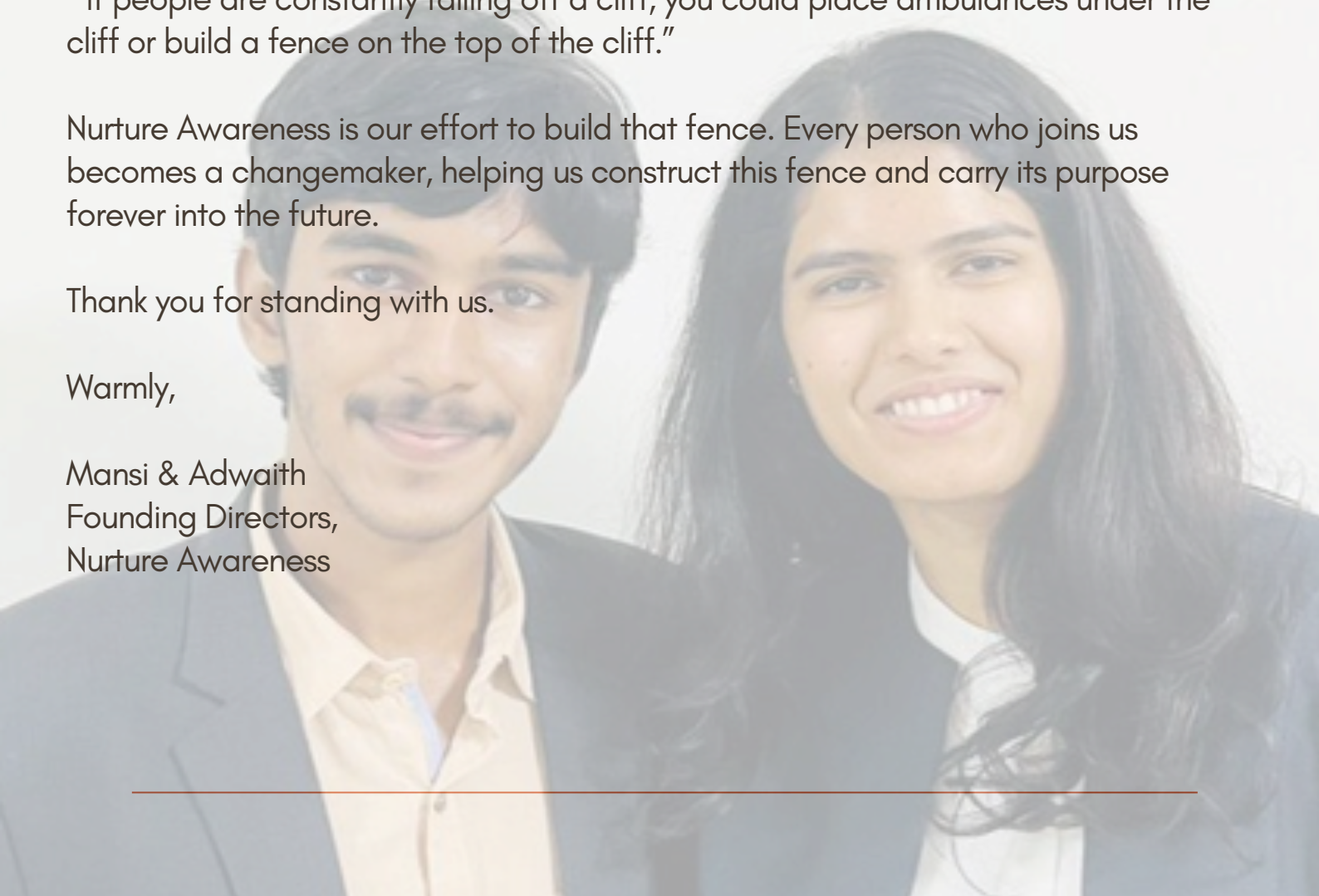
“If people are constantly falling off a cliff, you could place ambulances under the cliff or build a fence on the top of the cliff.”

Nurture Awareness is our effort to build that fence. Every person who joins us becomes a changemaker, helping us construct this fence and carry its purpose forever into the future.

Thank you for standing with us.

Warmly,

Mansi & Adwaith  
Founding Directors,  
Nurture Awareness



# JOIN US

Be a soldier in the fight against cancer.

**Register here as a Member :**

<https://forms.gle/HSV61TToTk9FT5oj8>

@ **Email** [outreach.nurtureawareness.onc@gmail.com](mailto:outreach.nurtureawareness.onc@gmail.com)

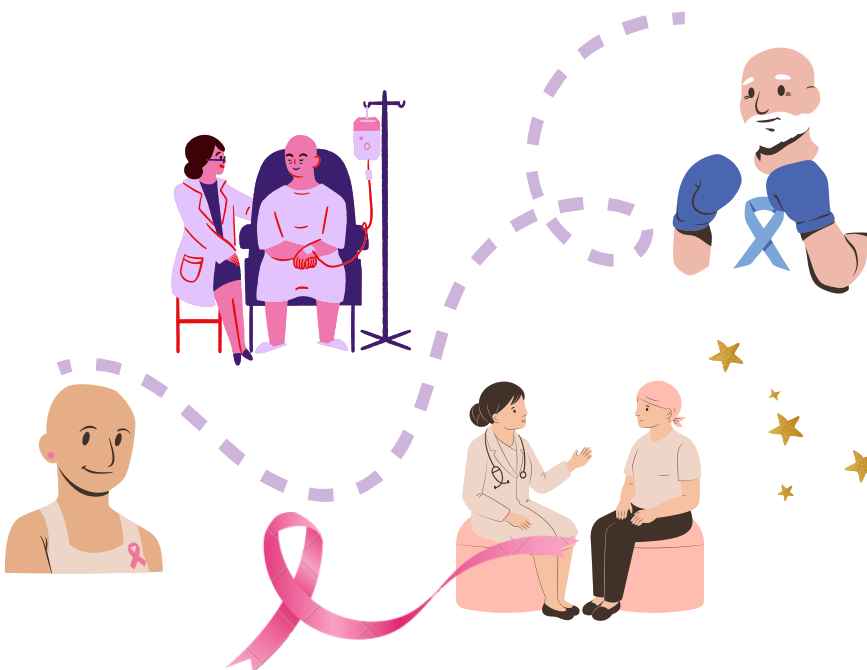
 **LinkedIn :**

<https://www.linkedin.com/company/nurture-oncology/>

 **Join our Whatsapp group!**

<https://chat.whatsapp.com/BPElvTwwxV5bGgb2pvS2s>

Built by students. Sustained by trust. Driven by you.



*Thank you!*